

Shorr & Associates

1831 Chestnut Street

Philadelphia, PA 19103

WPXI P.O. Box 640132 Pittsburgh, PA 15264-0132 ph: (412) 237-1100 fx: (412) 237-2247

AgM

Advertiser Agency Buyer Salesperson Pol/R Casey/R/US Senate (16759) Shorr & Associates (2909)

D'ETTORRE, MICHAEL Telerep/Washington DC, Washington DC

(1040)ph: (555) 555-5555

Political - Federal Candidate (1067) POL/R CASEY/D/SEN/PA (135597) National/Political

Est/Headiine

/06288005

Revision Comments

Product

Acct Types

Brand

Demo

CO-OP/Order Type Yes/Normal **Package**

Invoice

Inv Date

Contract

Bili Type

Period

Terms

Gen. Date 8/27/2012 4:55:00PM

623096

8/26/2012

Net 30

327840

Standard

7/30/2012 - 8/26/2012

BOB CASEY 8/21

***** THIS IS A CASH IN ADVANCE

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

			Schedule Days to Run	Air Time	Leng	on Program	Copy/ISCI	Amount	2
1.0		Line Remarks	NEWS 530A-6A/1		+				Remarks
	Spot	5:29:04AM-Chann	Day,Tu-1,W-1,Th-1,F-1	08/21/12 5:43AM (Tu)	00.	20 -			
	Spot	5:29:04AM-Chann	Cay,Tu-1,W-1,Th-1,F-1	08/22/12 5:43AM (We		30 Channel 11 News 530am	BCTV1204H	\$325.00	
	Spot	5:29:04AM-Channe		08/23/12 5:53AM (Th)		TY MENS 2309III	BCTV1202H	\$325.00	
	Spot	5:29:04AM-Channe				30 Channel 11 News 530am	BCTV1204H	\$325.00	
3.0	Contract	Line Remarks:		08/24/12 5:43AM (Fr)	00:	30 Channel 11 News 530am	BCTV1204H	\$325.00	
	Spot		TODAY 7-9A/3		1				
	Spot	TING CALLET	Day,Tu-2,W-2,Th-2,F-2	08/21/12 8:35AM (Tu)	00:3	Today Show	2000		
	· · · · · · · · · · · · · · ·	7:00:04AM-Today 9	Day,Tu-2,W-2,Th-2,F-2	08/21/12 9:00AM (Tu)		30 Today Show	BCTV1204H	\$525.00	
	Spot	7:00:04AM-Today 9	Day,Tu-2,W-2,Th-2,F-2	08/22/12 7:20AM (We)		Today Show	BCTV1202H	\$525.00	
	Spot	7:00:04AM-Today 5	Day,Tu-2,W-2,Th-2,F-2	08/22/12 8:42AM (We)			BCTV1204H	\$525.00	• • • • • • • • • • • • • • • • • • • •
	Spot	7:00:04AM-Today 9	Day,Tu-2,W-2,Th-2,F-2	08/23/12 8:36AM (Th)		Today Show	BCTV1204H	\$525.00	• • • • • • • • • • • • • • • • • • • •
	Spot	7:00:04AM-Today S	Day,Tu-2,W-2,Th-2,F-2	08/23/12 8:57AM (Th)		O Today Show	BCTV1204H	\$525.00	•••
	5pot	7:00:04AM-Today S	Day,Tu-2,W-2,Th-2,F-2	08/24/12 8:27AM (Fr)	• • • • • • • •	0 Today Show	BCTV1202H	\$525.00	•••
• • • •	Spot	7:00:04AM-Today S	Day,Tu-2,W-2,Th-2,F-2	00/27/12 8:2/AM (Fr)		O Today Show	BCTV1204H	\$525.00	
.0		ine Remarks:	• • • • • • • • • • • • • • • • • • • •	08/24/12 8:43AM (Fr)	00:30	0 Today Show	BCTV1202H	•••••••	
			JUDY 430-5P/5		1			\$525.00	
		1:29:19PM-Juage Ju	Day,Tu-1,W-1,Th-1,F-1	08/21/12 4:56PM (Tu)	00:30	JUDGE JUDY 430P			
	Spot	4:29:19PM-Judge Ju	Day,Tu-1,W-1,Th-1,F-1	08/22/12 4:53PM (We)		JUDGE JUDY 430P	BCTV1204H	\$375.00	
	Spot	4:29:19PM-Judge Ju	Day,Tu-1,W-1,Th-1,F-1	08/23/12 4:40PM (Th)			BCTV1202H	\$375.00	• • • • • • • • • • • • • • • • • • • •
	Spot	4:29:19PM-Judge Ju	Day,Tu-1,W-1,Th-1,F-1	08/24/12 4:39PM (Fr)		JUDGE JUDY 430P	BCTV1204H	\$375.00	••••••••••
0		ine Remarks:			00:30	JUDGE JUDY 430P	BCTV1204H	\$375.00	
••••		5:30:00PM- 6:00:00	NEWS 530-6P/7				***************************************	†	•••••••••••••••••
				08/22/12 5:43PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT	BCTV1204H		ľ
	Spot 5	:30:00PM- 6:00:00	Day,W-1,Th-1,F-1	08/23/12 5:43PM (Th)		CHANNEL 11 NEWS-FIRST AT		\$600.00	
•	Spot 5	:30:00PM- 6:00:00	Day,W-1,Th-1,F-1	1		IFIVE	BCTV1204H	\$600.00	
	·-··		•••••	08/24/12 5:39PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT	BCTV1204H		
0	Contract Li	ne Remarks:	JEOP 7-730P/8	-	•••••	FIVE		\$600.00	
	Spot 6	:59:29PM-Jeopardy	Day,Tu-1,W-1,Th-1,F-1	08/21/12 7:07PM (Tu)					``
• • • •	Spot 6	:59:29PM-Jeopardy	Хау, Ти-1, W-1, Th-1, F-1	08/22/12 7:23PM (We)		Jeopardy	BCTV1204H	\$1100.00	
• • • •		:59:29PM-Jeopardy				Jeopardy	BCTV1204H	\$1100.00	
	Spot 6	59:29PM-Jeopardy	Do Tuel Well There's	08/23/12 7:26PM (Th)		Jeopardy	BCTV1202H		
 .0		• • • • • • • • • • • • • • • • • • • •		08/24/12 7:13PM (Fr)	00:30	Jeopardy	BCTV1202H	\$1100.00	
	Contract Lin		LATE NEWS/10		······	••••••••••••••		\$1100.00	
			er week (3), Tu, We, Th, Fr, Sa	08/22/12 11:29PM (We)	00:30	CHANNEL 11 NEWS AT 11P			
· ·			er week (3), Tu, We, Th, Fr, Sa	08/24/12 11:34PM (Fr)	00-20	CHANNEL II NEWS AT 11P	BCTV1202H	\$1250.00	
	Spot By	Sell Pattern-[T]CH P	er week (3), Tu, We, Th, Fr, Sa	08/25/12 11:20PM (Sa)	00.30	CHANNEL 11 NEWS AT 11P	BCTV1204H	\$1250.00	• • • • • • • • • • • • • • • • • • • •
0	Contract Lin	e Remarks:	SIIN MENUS 7 404 440		00:30	CHANNEL 11 NEWS AT 11P	BCTV1204H	\$1250.00	
		00:00AM-10:00:0C	SUN NEWS 7-10A/12						
				08/26/12 7:10AM (Su)	00:30	CHANNEL 11 SUNDAY MORN	BCTV1202H		1
	Spot 7:0	00:00AM-10:00:00	ry,Su-2	08/26/12 7:54AM (Su)	L!	NEWS		\$300.00	
				(30)	, ,	CHANNEL 11 SUNDAY MORN NEWS	BCTV1204H	\$300.00	•
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			2 PGH, PA 15264-013		,				

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

(\$2,632.50) Net Total \$14,917.50